

North State Racing Association Board Minutes

2010-01-12 at the Ukiah Yokayo Bowling Center Spare Room Lounge

Members Present: Chair, Curtis Clauson; President, Gary DeRosier; Secretary, Jinjer Hearn; Directors Manya Tenney, Kevin Barba, Chuck Sabol, Davey Coyne, Berndt Akerstrom, and Paul Lauenroth; Ukiah Promoter Blair Aiken, Business Manager Nadine Strauss, Financial Manager Glenda Gilmer, Operations Manager, Jennifer Aiken.

Others Present: Cynthia Coyne, Sheri Barba, Danny Helm, Bob Strauss, and Andrew Warren.

The initial meeting was called to order by Curtis Clauson at 7:00 pm.

OPENING REMARKS FROM THE CHAIR

Curtis thanked everyone for showing up and accepting the task of serving on the NSRA Board. He said that the Board will be similar to but not quite like the NCRA Board. He noted that the contract is owned by the Ukiah Speedway management and not the NSRA as at Lakeport. The NSRA Board will stand as an independent association to serve and provide services for the NSRA membership, and to advise and assist the speedway management.

Curtis asked for a majority vote allowing him to run the meeting until the Board was officially created and a Chair elected. The vote passed unanimously.

PRESENTATION BY THE SPEEDWAY MANAGEMENT

BLAIR – Blair said that he realized that Ukiah Speedway was not just his track but that it is everyone's track and he is just the caretaker. He also said that the 2007 King of the Hill series was what he felt was the highlight of his career. He wants very much to preserve racing in Northern California. He told the Board that he was very humbled that those that he asked to serve on the NSRA Board accepted. His idea of the Board is to work as an advisory Board hand-in-hand with management and that the Board will stand alone with the membership.

NADINE – Nadine stated that infraction tickets will act as a Notice To Appear before the Board, who will hand down the specific penalty and offer a process of appeal.

CURTIS – Curtis stated that in creating the Board, the management is providing a forum to allow argument and/or discussion on issues, infractions, membership suggestions and ideas. Arguments that clarify issues is invited and encouraged, but verbal fighting and sniping will be constrained. He noted that the Board will have authority over the membership and management will have authority at the track.

FORMATION OF THE NSRA BOARD

Each invited member was asked if they accepted their nomination. All did. A majority vote was called for to create the NSRA Board with these charter members. It passed unanimously. From this point on, motions could be made.

CURTIS – Noted that this Board would use the original definitions of the titles Chair and President

because they are more suited to an association Board of Directors. The Chair is selected from the Directors and “chairs”, or manages and runs, the Board and Board meetings. The President “presides” over what the Board manages, in this case the NSRA membership, and implements Board policy. The President is the primary representative of the Board to the membership, and vice-versa.

Curtis made a motion to accept Curtis Clauson as Chair of the Board. Gary seconded. Motion carried with one abstention (Curtis Clauson because the vote was for himself).

Curtis made a motion to accept Gary DeRosier as President. Chuck seconded. Motion passed with one abstention (Gary DeRosier because the vote was for himself).

Curtis made a motion to accept Jinjer Hearn as Secretary. Paul seconded. Motion carried with one abstention (Jinjer Hearn because the vote was for herself).

Curtis read the proposed NSRA Association Mission Statement, Constitution, and Bylaws. He noted that the Board will be more representational, akin to how the US elects the President with an Electoral College. Nominations and petitions for new Board members will come from the membership and be given to the current Board, who will then vote for those best qualified to serve as Directors. The Chair and the President will be selected by the Board from the Board members. It was noted that the Secretary can, but does have to, be a Director. Curtis also stated that the proposed Mission Statement, Constitution, and Bylaws would be considered an interim set for a period of at least one year. During this interim period, the Board may modify them by only a majority vote so that they can be more easily adjusted to how the Board develops. Once the Board considers the interim period over, they can vote to require a two-thirds majority.

Curtis made a motion to adopt the interim NSRA Mission Statement, Constitution, and Bylaws as read. Paul seconded. Motion carried unanimously.

Curtis Clauson officially announced the formation of the NSRA Board of Directors and offered thanks and congratulations to the newly appointed Directors, and the management team.

In discussion of Class Representatives, Kevin suggested a form be sent with the membership form to allow each member to nominate someone from their class. These will be given to the Board for consideration in appointing the Class Reps.

A short break was taken before starting in on the first official agenda.

OFFICIAL AGENDA

I CALL THE MEETING TO ORDER – covered earlier in the meeting.

II OPENING REMARKS FROM THE CHAIR – covered earlier in the meeting.

III PRESENTATION BY THE SPEEDWAY MANAGEMENT

BLAIR – Blair thanked everyone for accepting to serve, and really believes 2010 will be the turning point for Northern California racing. He also vowed to work very hard to work with NSRA.

GARY – Gary said his primary goal for 2010 is to make Ukiah Speedway the best facility to come to.

CURTIS – He said he wants to foster full co-operation with all the tracks in Northern California.

GLENDIA – Glenda said that security has been an issue and hopes that it will be resolved this season. She also would like to see foul language eliminated in the stands.

JENNIFER – No comment at this time.

NADINE – Nadine asked “Please, if you see anything that might not be right, let us know.” She also asked that our officials be respected and said that she will be bringing her experience as a promoter and Race Director to Ukiah to help in any way she can.

IV DATE, TIME, AND LOCATION OF FUTURE MEETINGS

It was the consensus of the Board to hold the Board meetings on the 2nd and 4th Tuesdays of each month at 7:00 pm at the Yokayo Bowl in Ukiah.

V OPENING REMARKS, COMMENTS, SUGGESTIONS AND EXPECTATIONS BY EACH DIRECTOR.

KEVIN – Kevin suggested that Santa Rosa would be a good area to get advertising for the program. It emphasized getting the Ukiah Speedway name out there with posters and fliers everywhere.

CURTIS – Curtis directed that, as a Board, the Directors should be actively getting advertising for the speedway and program. He said when ad prices are set, Nadine will e-mail them to all the Directors. If we should find any potential advertisers or sponsors, call Nadine.

BLAIR – Blair said that if any of the Directors see anything that could be improved on or made better, tell him.

NADINE – Nadine said that we need to get the word out that NSRA has a Board. This could be done with a press release and post on the website. She also said that we need to get the word out on what's going on at Ukiah Speedway.

CHUCK – Chuck asked about using the concrete pads in the pit area could they be bought or rented.. Blair said he tries to keep each group/class together and if the pads are in their area they are for the group's use.

CURTIS – Curtis said that the decision by families whether to return to an entertainment venue is traditionally most influenced by what is known as “The Three B's”.

Bathrooms Clean, well-stocked, well-lit, safe, and have reasonable lines.

Bellies Smells, looks, and tastes good for an affordable price. Good service and reasonable lines.

Butts The comfort level of the seating and venue. How well the crowd is policed and if there are any specialty areas for non-smoking, drinking, or accessibility.

He also said that a primary goal for the Board is to work on promotion. Some of his suggestions were to create an ad to put in the Chamber of Commerce newsletter to sell advertising for the speedway and look for someone to do videos. He said that Promotional Ideas will be added as a permanent agenda item for future meetings.

CHUCK – Chuck said that he wants to see everyone work together and that nonconstructive actions like unreasonable arguing (yelling and shouting with no reasoned point) or fighting should be strictly handled.

JINJER – Jinjer said that she wants to see racing continue and all the tracks prosper. She noted that Ukiah opened their arms to her and she would like to return in kind.

BERNDT – Berndt said that much can be accomplished if everyone stays positive in their relations with each other and anyone else from any other town or track.

GARY - Gary said that they have always loved and have been loyal to Ukiah Speedway, and that he would like to continue to help in any way he can.

DAVEY- Davey mentioned the electrical problem in the pits. Blair said he's trying to get to the problem but the tough economic times have slowed his progress. A suggestion was to possibly barter with a business to get it done. Davey also said he would volunteer to work at the track.

PAUL – Paul said that the only one who has known Blair longer than him is Blair's mother. He

said he wants to keep the race tracks going and to not give up on looking for sponsorships.

VI BOMBER TIRES

It was noted that tires should be branded. People to contact on this issue are Blair or Chuck.

VII PAY OUTS

It was noted that the only group yet completed by management is the Modifieds. The Bombers will have the option to pay for a pit pass and get paid or do a free pit pas\no pay. Must be a member to have this option. It was also noted that the membership money will be given to management to handle.

There being no further business on the floor, Jinjer made the motion to adjourn at 10:15 pm.

Respectfully submitted,
Jinjer Hearn - Secretary

2010-01-24 Edited by Curtis Clauson

2010-01-26 Adopted by the Board